

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Wright et al.Application No./Patent No.: 7,095,450 Filed/Issue Date: August 22, 2006Entitled: METHOD AND APPARATUS FOR GENERATING A DISPLAY SIGNALZH Interactive Systems L.L.C., a Limited Liability Company  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Wright, David J, Holmes, S, P3 Project To: Two Way TV Limited  
The document was recorded in the United States Patent and Trademark Office at Reel 011157, Frame 0932, or for which a copy thereof is attached.
2. From: Kydd, Richard A, Cornwell, Simon A V. To: Two Way TV Limited  
The document was recorded in the United States Patent and Trademark Office at Reel 010943, Frame 0943, or for which a copy thereof is attached.
3. From: Two Way TV Limited To: Two Way Media Limited  
The document was recorded in the United States Patent and Trademark Office at Reel 016397, Frame 0925, or for which a copy thereof is attached.

- ☒ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Rajiv P. Sarathy  
Signature

Aug. 5, 2008  
Date

Rajiv P. Sarathy, Reg. No. 55,592  
Printed or Typed Name

\_\_\_\_\_  
Telephone Number

Attorney for Assignee  
Title

**STATEMENT UNDER 37 CFR 3.73(b) - Supplemental Sheet**

Continuation of chain of title from the inventor(s) to the current assignee.

4. From: Two Way Media Limited To: Zolin Holdings LLC  
The document was recorded in the United States Patent and Trademark Office at  
Reel 020837 , Frame 0182 , or for which a copy thereof is attached.
5. From: Two Way Media Limited To: Zolin Holdings LLC  
The document was recorded in the United States Patent and Trademark Office at  
Reel 020859 , Frame 0107 , or for which a copy thereof is attached.
6. From: Zolin Holdings LLC To: ZH Interactive Systems LLC.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 021029 , Frame 0930 , or for which a copy thereof is attached.
7. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_ , Frame \_\_\_\_\_ , or for which a copy thereof is attached.
8. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_ , Frame \_\_\_\_\_ , or for which a copy thereof is attached.
9. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_ , Frame \_\_\_\_\_ , or for which a copy thereof is attached.